

Winterfest 2021

Call for North Carolina Artisans

Exhibit Dates: November 1, 2021 – January 3, 2022

Submission Deadline:
Midnight, Monday, June 14, 2021

This annual curated exhibit supports and highlights the talents of North Carolina artisans within the main concourse galleries of Duke University Hospital in Durham, North Carolina.

This vibrant seasonal display uplifts the spirits of staff, patients and families, and provides opportunities to purchase unique, quality items throughout the eight-week exhibit.

****NEW PROCESS FOR APPLICANTS**:**

- In order to apply, interested applicants are required to email artsandhealthduke@gmail.com to receive a temporary password. This will enable them to upload items for consideration.
- Passwords may be requested by email between now and *noon, Friday, June 11, 2021*.
- Applicants will be able to upload items for consideration from the time passwords are requested until the deadline, *midnight, Monday, June 14, 2021*.

CRITERIA:

- Artisans must reside in North Carolina, and be responsible for delivering to, and picking up from, Duke University Hospital, in Durham, NC, if selected;
- Works must be original to the artist and/or handcrafted by the artisan applying;
- If selected, items delivered must be “like” in appearance and price to items originally submitted.

Please consider the following when selecting works to submit for consideration:

- **Pricing:** Approximately 90% of all items sold during this event are \$50 and less.
- **Function:** Buyers tend to purchase jewelry and functional items rather than artwork to display on someone else’s wall (unless it is also a functional tile, calendar, pin, puzzle, etc.)
- **Variety:** Participants who offer a variety of items at different price points usually sell more than those who only offer pieces in higher price ranges (items between \$100 - \$250),
- **Quantity:** The intent of this exhibit is to sell work throughout the entirety of the exhibit. Although we do our best to request adequate quantities ahead of time for replenishment purposes, we may ask for more quantities.
- **Payments:** Arts & Health manages daily sales events. Artisans will not be onsite to sell their work. We accept cash or checks (made out to the participant), and online payment options such as PayPal or Venmo (if the participant has an existing account). Payment options are displayed with each artisan’s work. We ask that artisans accepting online payments to verify their online transactions with Arts & Health, if any, at the end of each day.

A recommended contribution of 25% of artisan’s sales is requested to be made payable to Arts & Health at Duke within 4 weeks after the end of the exhibit.

These contributions support arts programming for patients. Artist contributions are tax-deductible gifts. To learn more about Arts & Health’s programs, please visit our website at artsandhealth.duke.edu.

HOW TO APPLY:

- Artists email artsandhealthduke@gmail.com to request a password by *noon, Friday, June 11, 2021*.
- Artist will be emailed a unique temporary password and details on how to submit your pieces online. Your submissions will only be seen by you and event administrators.
- All items must be submitted online by *midnight, Monday, June 14, 2021*.
- Acceptance and denial notifications will be sent via email by *Friday, July 30, 2021*.
- Details for “Next Steps” will accompany acceptance notifications.