Call for Craftsmen & Artists
7th Annual Arts & Health Holiday Invitational
Exhibit Dates: November 3, 2020 – January 6, 2021
Due to COVID-19, these exhibit dates are tentative.
Applicant Deadline: Midnight, Monday, August 3, 2020

Since 1978, Arts & Health at Duke has enriched and supported the healthcare environment by providing quality literary, performing and visual arts programming to the Duke Health community. We believe that access to the arts is essential for the health and well-being of patients, their loved ones, staff, volunteers, and visitors.

During the holiday season, Arts & Health curates a Holiday Arts & Craft Invitational within the Arts & Health Galleries located in the Concourse between Duke Hospital North and the Duke Medicine Pavilion. Our goal for this invitational is to highlight works by talented local and regional craftsmen and artists, and to offer staff, patients and families an opportunity to enjoy a seasonal exhibit and ultimately purchase unique, quality gift items at relatively affordable prices during the holiday season.

Although we sometimes invite specific artists to participate, everyone is required to submit work for consideration. Criteria for consideration are:

- Artist must reside in North Carolina, and be responsible for delivering and pick up of work, if selected;
- Work must be original to the artist or hand-crafted by the individual applying for consideration;
- Work represented in the submitted images must be “like” work brought for exhibit, if selected;
- Complete the online survey below by midnight, Monday, August 3, 2020.

Past experience has provided us with data that indicate works that sell best for this exhibit. Please consider the following when selecting works to submit for consideration.

- Pricing: works that have sold best during this event have been priced between $5 - $150
- Function: when purchasing gifts, buyers tend to purchase jewelry and functional items rather than artwork to display on someone else’s wall (unless it is also a functional tile, calendar, pin, etc.) Think multifunctional.
- Variety: artists who offered a variety of items at different price points sold more than artists who only produced pieces of mid- or high-priced items (items over $150).
- Quantity: the intent of this exhibit is to sell work throughout the entirety of the exhibit. Artists will be asked to supply quantities to replenish works throughout the exhibit. If sales are brisk, we may ask you to bring more.

Artists are not required to be onsite to sell their work. Arts & Health facilitates all sales. We can accept cash or checks (made out to the artist), and online payment options such as PayPal or Venmo (if the artist already has an existing account). If artist accept online payments, we will display these payment options with account information so buyers can purchase directly through them.

Work for exhibit will be selected based on quality, variety and price. If selected, you will receive notification of what and how many items were selected for exhibit. Notifications will be sent via email by Wednesday, September 2, 2020. Further details will accompany notification.

HOW TO APPLY - Artists must submit their information and images online at Submission for Holiday Invitational by midnight Monday, August 3, 2020.

If you have trouble with the above link, please copy and paste this link into your browser https://duke.qualtrics.com/6e/form/SV_emxcfGwoLJB6sZ. Please have the following items ready before starting your submission:

- Your Name, Mailing Address, Phone Number, Email, Website, a short artist statement, PayPal or Venmo Account Name(s) (if applicable), Item Name, and one jpg image of each item.
- Jpeg images should be approximately 600x 800 pixels, no larger than 300 KB each.
- Please include any taxes and fees that you need to collect in your pricing. Prices must be firm and not change between acceptance and delivery. We will not collect any additional fees or taxes. Your price must include these.

Art & Health does not take commissions. Artists often make donations, based on sales, to support our patient focused programs. Artist donations will be considered a gift and therefore will be tax-deductible. To find what your donation would support, please visit our website at artsandhealth.duke.edu. Thank you.