



Call for Craftsmen & Artists

6th Annual Arts & Health Holiday Invitational

Exhibit Dates: November 5, 2019 – January 8, 2020

Applicant Deadline: Midnight, Thurs., August 1, 2019

Since 1978, Arts & Health at Duke has enriched and supported the healthcare environment by providing quality literary, performing and visual arts programming to the Duke Health community. We believe that access to the arts is essential for the health and well-being of patients, their loved ones, staff, volunteers, and visitors.

During the holiday season, Arts & Health curates a Holiday Arts & Craft Invitational within the Arts & Health Galleries located in the Concourse between Duke Hospital North and the Duke Medicine Pavilion. **Our goal for this invitational is to highlight works by talented local and regional craftsmen and artists, and to offer staff, patients and families an opportunity to enjoy a delightful exhibit and ultimately purchase unique, quality items at relatively affordable prices during the holiday season.**

Although we sometime invite specific artists to participate, everyone is required to submit work for consideration. Criteria for consideration are:

- Artist must reside in North Carolina, and be responsible for delivering and pick up of work, if selected;
- Work must be original to the artist or hand-crafted by the individual applying for consideration;
- Work represented in the submitted images must be “like” work brought for exhibit, if selected;
- Complete submissions must be received by the deadline, **Thursday, August 1, 2019**. Late entries will not be considered.

Past experience has provided us with conclusions in regards to work that sells best for this exhibit. Please consider the following when selecting work to submit:

- **Pricing:** works that have sold best during this event have been priced between \$6 - \$150.
- **Function:** when purchasing gifts, buyers tend to purchase jewelry and functional items rather than artwork to display on someone else’s wall (unless it is also a functional tile, calendar, pin, etc.) *Think multifunctional.*
- **Variety:** artists who offered a variety of items at different price points did better than artists who only produced pieces of mid- or high-priced items,
- **Quantity:** the intent of this exhibit is to sell work throughout the exhibit. Artists will need to supply enough inventories to replenish works throughout the exhibit as needed.

NEW THIS YEAR – We will allow artists to use PayPal, as well as accepting cash & checks on their behalf. In your application, please let us know if you have a current PayPal account and provide your account name.

To Apply - Artist must send the following information to the email listed below:

- A one-page word document including: 1) your Name, Mailing Address, Phone Number, Email, PayPal Account Name & Website (if applicable), 2) a brief description of your work and short artist statement.
- Up to 10 images (jpegs – approximately 600 x 800 pixels, no larger than 300 KB each) and accompanying information that states TITLE, SIZE, MEDIUM and PRICE. Images must represent like items intended for sale. *Be sure to include any taxes and fees that you need to collect in your pricing. Prices must be firm and not change between acceptance and delivery.*

Submissions must be complete and received via email by midnight Thursday, August 1, 2019.

Submit all materials to Jennifer Collins-Mancour, Visual Arts Program Coordinator at Arts & Health at Duke, at jennifer.collins3@duke.edu with Subject Line: **2019 Holiday Invitational Applicant – Winter Wonderland**

Work for exhibit will be selected based on variety, quality and price. If selected, you will receive notification of what items were selected for exhibit. Notifications will be sent by Friday, September 6, 2019. Further details will accompany notifications.

Arts & Health handles all sales throughout the exhibit in the form of cash, checks and PayPal. Payment will be made directly to the artist. Arts & Health does not take a commission, but does ask for a contribution of 25% of sales back to the program at the end of the exhibit. This contribution is considered a gift and therefore tax-deductible.