



## Call for Artists

### 5<sup>th</sup> Annual Arts & Health Holiday Invitational

Exhibit Dates: November 12, 2018 – January 9, 2019

**Applicant Deadline: Midnight, Wed., August 1, 2018**

Since 1978, Arts and Health has enriched and supported the healthcare environment by providing quality literary, performing and visual arts programming to the Duke Health community. We believe that access to the arts is essential for the health and well-being of patients, their loved ones, staff, volunteers, and visitors.

During the holiday season, Arts & Health curates a Holiday Arts & Craft Invitational within the Arts & Health Galleries located in the Concourse between Duke Hospital North and the Duke Medicine Pavilion. **Our goal for this invitational is to highlight works by talented local and regional craftsmen and artists, and to offer staff, patients and families an opportunity to enjoy a delightful exhibit and ultimately purchase unique, quality items at relatively affordable prices during the holiday season.**

Although we select specific artists to participate, everyone is required to submit work for consideration. Criteria for consideration are:

- Artist must reside in North Carolina, and be responsible for delivering and pick up of work, if selected;
- Work must be original to the artist or hand-crafted by the individual applying for consideration;
- Work represented in the submitted images must be “like” work brought for exhibit, if selected;
- Complete submissions must be received by the deadline, **Wednesday, August 1, 2018**. Late entries will not be considered.

In our past experience, we have made observations in regards to work that sells best for this exhibit. Please consider the following when selecting work to submit:

- **Pricing:** works that sold best were priced between \$6 (ornaments, soaps, etc.) to \$150 (larger items and framed artwork).
- **Variety:** artists who offered a variety of items at different price points did better than artists who only produced pieces of mid- or high-priced items.
- **Quantity:** the intent of this exhibit is to sell work throughout the exhibit. Artists will need to supply enough inventories to replenish works throughout the exhibit as needed.

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### To Apply:

Artist must send the following information to the email listed below:

- **A one-page word document including: 1) a brief description of your work and 2) an artist statement including your name, mailing address, phone number and email.**
- **Up to 10 images (jpegs – approximately 600 x 800 pixels, no larger than 300 KB each) and accompanying information that states TITLE, SIZE, MEDIUM and PRICE. Images must represent like items intended for exhibit/sale. Prices must be firm and not change between acceptance and delivery.**

**Submissions must be complete and received via email by *midnight Wednesday, August 1, 2018.***

Submit all materials to Jennifer Collins-Mancour, Visual Arts Program Coordinator at Arts & Health at Duke, at [jennifer.collins3@duke.edu](mailto:jennifer.collins3@duke.edu) with Subject Line: **2018 Holiday Craft Invitational Applicant.**

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Work for exhibit will be selected based on variety, quality and price. If selected, you will receive notification of what items were selected for exhibit. Notifications will be sent by Friday, September 7, 2018. Further details will accompany notifications.

**Arts & Health handles all sales throughout the exhibit (in the form of cash and checks). Payment will be made directly to the artist. Arts & Health does suggest a contribution of 25% of sales back to the program at the end of the exhibit. This contribution by the artist is tax-deductible.**